



AIMIS CENTER OF EXCELLENCE

INFORMATION BROCHURE

JOIN THE MOVEMENT

407-376-3110 www.aimis.org



ABOUT AIMIS



• MISSION STATEMENT

To develop and designate affiliates and centers of excellence dedicated to minimally invasive procedures that safely benefit patients while reducing healthcare costs.

• BACKGROUND

AIMIS was founded in 2008 and at that time it was the only premier institution that recognized hospitals and surgery centers as Gynecology Centers of Excellence. Since its inception, AIMIS has designated numerous institutions throughout the United States that have completed the rigorous steps to become accredited as an AIMIS COE. AIMIS is currently represented in 39 states and soon AIMIS will also be represented in Latin America. Founded with a strong focus on GYN surgeries, AIMIS has now begun its expansion into General Surgery, Urology and Orthopedics.

• AIMIS HISTORY

Founded in 2008 by Dr. Steven McCarus, a minimally invasive pioneer, and longtime medical industry expert Christopher A. Guinn, and later joined by former NASA astronaut and flight surgeon Dr. Bernard Harris, AIMIS was designed as an educational organization for promoting and teaching forward-thinking physicians advanced minimally invasive surgical techniques.

Today Dr. McCarus, serves as the CEO, and together they continue to grow the organization with members and centers of excellence (COE's) across the nation.

Partnerships with corporations, insurance providers, and patient advocates further the institute's standing as an organization dedicated to pioneering procedures with greater safety, efficacy and efficiency.

ABOUT AIMIS



- PHILOSOPHY

It is the philosophy of AIMIS that the foundations of better care, greater safety and increased efficacy that are inherent to minimally invasive surgery should be carried out through every facet of medicine.

This is a discipline that touches our patients' lives in many ways, from their health to their finances, which means better care takes a broader perspective.

By establishing partnerships with companies and individuals from a wide range of disciplines within medicine, including insurance professionals, physicians, administrators and executives, we help ensure an approach that is as broad as the challenges we face.

WHY BECOME AN AIMIS COE



Only the finest medical facilities are designated as AIMIS Centers of Excellence (COE). Earning this distinction means they have not only met our stringent standards, but they have also dedicated themselves to advanced education for minimally invasive procedures. The AIMIS Centers of Excellence is hallmarked by three C's, Comprehensive, Collaboration and Community-focus:

- **COMPREHENSIVE**

As an AIMIS COE, you will be part of the world's most comprehensive and systematic minimally invasive organization in the nation, whose sphere of influence encompasses not only surgical teams, but also insurance providers, healthcare policy advocates, medical device manufacturers and most importantly, the patients themselves.

- **COLLABORATION**

AIMIS Centers of Excellence partner with the nation's foremost surgeons and promote best practices throughout the entire industry. Extensive data collection and reporting of patient outcomes across our professional network enables our COE's to measure success, improve care and better shape healthcare for patients and the nation.

- **COMMUNITY FOCUS**

As a recognized affiliate of AIMIS, your hospital will inspire renewed confidence not only in the medical community of surgeons who practice there, but in the large community of patients they serve.

AIMIS COE and the Affordable Healthcare Act

Under the new Healthcare policy government and payers are looking for Hospitals and institutions that have gone above and beyond to be trained and accredited by third party organizations like AIMIS. As government makes decisions on how to reimburse 30% of how they assess the hospital will be on patient satisfaction AIMIS provides the standards as well as the insignia to the patient that will drive satisfaction. AIMIS COEs enjoy the opportunity to drive patient populations to their hospitals, if they take full advantage of the marketing tools available to them, through advertising, social media like Youtube, and community outreach communications.

BENEFITS OF BEING AN AIMIS COE



- Increase in patient surgical volume with AIMIS “Partner Program”
- Facility and Physician Recognition
- Clinical Education and Training
- Patient Awareness
- Increased Competency in MIS
- Improved Safety
- Expert Surgeon Support
- Data Collection
- Overall Lower Procedural Costs
- Comprehensive Marketing Opportunities
- Accreditation

TYPES OF COEs



There are 3 Hospital Member Types:

- **COE (Center of Excellence)**

Once a hospital (or surgical center) has completed and meets the AIMIS criteria, they will be recognized by AIMIS as a Center of Excellence. The COE will be recognized within the AIMIS Specialty Provider Network as well as enjoy complete access to all of the benefits that AIMIS has to offer.

- **ACOE (Academic Center of Excellence)**

In addition to enjoying all the benefits of an AIMIS COE, these centers are recognized for providing surgical training, technology development and research activities. Both academic and professional education is conducted at these hospitals.

- **Hospital Affiliate**

Hospitals at this membership level have committed themselves as well as their departments to provide and advance their MIP and MIS surgical skills for their patients. The hospital enjoys complete access to all of the benefits of AIMIS.

HOW IT WORKS—5 STEPS

1. Join As An Affiliated Hospital of AIMIS

This can be accomplished by completing the initial application found on our website, www.aimis.org or sending the completed initial application (data collection to be sent once completed) and check payable to AIMIS at 13506 Summerport Village Pkwy., Box 253, Windermere, FL 34786. The annual fee is \$7500, which includes the application and site visit process. Please detail the number of physicians affiliated with your OB/GYN, Gen Surgeons, Urologists Department and facility for our records.

2. Complete Data Collection

Procedure volumes, conversions, readmits (including first admits for 23 hour stays, this is due to the fact that same day surgeries are not initially admitted) and complications are reviewed. On page five of the application, AIMIS looks at a 24-month view of procedure volumes to show % MIS adoption (please use “performed per year” – 2013) view. This is done to show a reference on when your department embraced minimally invasive techniques. For the complication data sheet, AIMIS looks at complications, readmissions and outcomes (complication worksheet, please use 2013 data).

3. Clinical Review

Once data has been received, there is a 2 week review process.

4. Review/Award

A clinical summary is given reviewing current department results and finding of data review. If criteria are met, we announce Center of Excellence status.

5. Site Visit

Dr. Robert Barnett, our Medical Director for Centers of Excellence, or a Clinical Advisory Board Member will visit your facility to observe and share best practices. This is also when AIMIS reviews your data summary. Once established as a Center of Excellence, AIMIS will perform annual updates of data collection on both physicians and medical facility.

BECOME AN AIMIS COE



AIMIS World Headquarters

JOIN THE MOVEMENT

JOIN TODAY

PHONE 407-376-3110

ADDRESS 13506 Summerport Village Pkwy., Box 253
Windermere, FL 34786

WEBSITE www.aimis.org

IT'S MORE THAN A MEMBERSHIP.
IT'S A MOVEMENT FOR BETTER HEALTHCARE.

Congratulations on becoming a part of it.

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